

Friends of Ferris March meeting

March 8th, 2017 @ 1800hr

Royal Canadian Legion - Campbellford

Welcome and Call to Order

Present: Barb Hogan, Carol Robertson, John Knox, Anne McCarthy, Sandy Chapman, Bob Hogan, Theresa Miller, Rob Cunningham & Rachael Windsor (Ontario Parks)

Regrets: Donna Wilson, Kayla Vieth, Marcia Perryman.

Review and approval of January 19th, 2017 minutes.

Motion to approve by: Anne McCarthy

Seconded: Theresa Miller

Regular Business

Playground Project (Grant Application)

Lead: Rachael, Rob & John

Directors of community foundation contacted John to ask about financial/budget flexibility. Rotary is good with their \$1300 initial donation and cannot contribute further to this project. We the friends have agreed to adjust our contribution to \$6700, to make a round \$8k going forward for Rob to report to Ontario Parks infrastructure planning. We are still pending the outcome of the community grant.

Brochures

Lead: Barb

The spring and fall flowers brochures have been printed at a cost of \$1152.60. Barb has folded them all.

An error was printed in the fungi brochure by Holmstead, they are reprinting the correct version at no cost. Barb is printing labels to cover the error. The total cost was \$390.98. They came already folded.

The membership brochure has been updated by Barb to include the updated events and financials.

Dry Stone Wall

Lead: Carol

Carol went to Tim Hortons with her request for coffee donations for the 10th anniversary event. Tim's offered t-shirts. We think we will pass on that offer, but put up a sign stating that the coffee was donated by Campbellford, Tim Horton's.

There has been another conflict with the date of the event and it will be changed to August 26th & 27th, 2017. It was also proposed that the event be made for women only, but we have decided against that option due to low pool numbers as is.

Westben Experience***Lead: Carol***

Westben included Ferris park in their brochure/information for a Song Birds event this summer. Donna will need to get in touch with David Bree to work out details for permits to get a piano in the park etc. Carol provided them information to Rachael to give to David when he returns.

Newsletter***Lead: Anne***

Anne provided a draft to the board for review Monday and will compile any further input. It will be within the next week ready for printing.

Merchandise***Lead: Kayla***

Deferred until April meeting

Boardwalk Sign***Lead: Barb***

We had an addition for the boardwalk donors sign in memory of Grace Barker. Barb had it printed and Carol has installed it. Barb also notice a misspelled and they reprinted at no charge.

Postcards***Lead: Anne***

Anne showed art donated by Lisa for our pilot art year. She also explained the plan for including art in the postcards. Carol has a prospective artist who may also donate a piece. Postcards should be printed by the end of March.

150th Celebrations***Lead: Theresa/Carol***

Theresa & Carol have signed the Friends up for a Participaction initiative recording km traveled for Canada's 150th Celebration. Carol will record the km of the Tuesday walking group into this for 2017 as well as the events.

New Business**Sign at east end of Suspension Bridge*****Lead: Carol***

There is a sign on the East side of the bridge saying that the bridge is not maintained beyond this point. It appears after checking with the township that it may be a winter sign regarding winter maintenance.

Correspondence with Northumberland Tourism***Lead: Carol***

Carol reached out to Northumberland Tourism to thank them for the exposure of the new photo, saying that we feel it has contributed to and increased attendance in the park and town. They emailed back requesting further reporting on tourism to help in seeking funding further promotional materials in the GTA etc. They are going to let us know about further advertising including one going out later this month (Email is attached to the minutes). Rob is going to respond to this email exchange sending them to Ontario Parks for their stats.

Bat Presentation*Lead: Anne*

Anne spoke to Christina Davy about doing a bat presentation. She said that she would be interested but needs to consider the format etc.

Kawartha Turtle Trauma Centre*Lead: Barb*

The KTTC approached the Friends and offered to do an education presentation in Ferris. Their fee is \$150. The board is very supportive of having them out. We selected July 22nd at 1pm as the proposed date for the event. Rob said that they would pay half of the fee, but in peak season cars will be full price.

Pallets on the Town*Lead: Barb*

There is a new event/festival taking place this summer in Campbellford using local pallets and creating art or furniture, there are several categories that people will vote on their favorites on the day. The board will consider ideas and discuss if we want to participate in the event this year. (sign-up sheet attached).

Financials

John presented a summary of the financials. Details are attached.

Ontario Parks

Not much new to report. There will be several new faces working at the park this summer. Candidates are not all chosen.

Next meeting: April 20th, 2017 at 5:30 at Capers (Rob will be buying dinner for the Friends)